

MES East 2010 Post Event Evaluation Survey- Summary of Results

1. The individual's name.
2. The individual's company name.
3. The individual's email address.
4. Do you feel your objectives for attending the Summit were met?

For objective 1 out of 82 responses, 95% of people answered "yes", while 4% answered "no", and 1% answered "not quite". For objective 2, out of 27 responses, 93% answered "yes", 4% answered "no", and 3% answered "Not applicable". For objective 3, out of 26 responses, 92% answered "yes", 4% answered "no", and 4% answered "not applicable". And for objective 4, out of 25 responses, 96% answered "yes", while 4% answered "not applicable". Out of the 82 total responses there were zero "No" answers to their objectives not being met.

5. What can we do to better prepare you for the Summit?

Most feedback was positive but the most common comments were dealing with the boardrooms such as informing people beforehand of the boardroom layouts so they can be more prepared of who they're going to see, people also would like the boardroom introduction sessions again especially for new attendees to meet the board room leaders. Another prominent comment was about letting people know the vendors who are going to be there ahead of time with summaries so they can prepare.

6. Please rate the following regarding Boardroom Presentations:

In terms of the quality/caliber of the vendors overall, 53% of people (44 out of 83) chose "Excellent", while 46% of people (38 out of 83) chose "Good", 1% of people (1 out of 83) chose "Fair".

In terms of the quality/caliber of boardroom interaction, 46% of people (38 out of 83) chose "Excellent", while 45% of people (37 out of 83) chose "Good". 7% of people (6 out of 83) chose "Fair", while 2% of people (2 out of 83) chose "Poor".

In terms of the value of boardroom presentations, 46% of people (38 out of 83) chose "Excellent", while 51% of people (42 out of 83) chose "Good". 3% of people (3 out of 83) chose "Fair".

7. Rate the following Event Preparation tools:

In terms of the Online Registration form- ease of use, 67% of people (55 out of 83) chose "Excellent", while 31% of people (26 out of 83) chose "Good", 1% of people chose "Fair", and 1% of people surveyed chose "Poor".

In terms of the Quality & Content of Pre-event Communications, 65% of people surveyed (54 out of 83) chose "Excellent", while 30% of people (25 out of 83) chose "Good". 5% of people (4 out of 83) chose "Fair".

In terms of the Pre-event Webinar (Orientation/Self-scheduling), 45% of people (37 out of 83) rated it "Excellent", while 24% (20 out of 83) chose "Good". 2% of people (2 out

of 83) chose "Fair", while 29% of people (24 out of 83) found the pre-event webinar not applicable.

8. Did you use the Self-Scheduling system?

Out of a total of 82 responses, 90.2% of people selected "Yes", while 9.8% chose "No".

9. What recommendations or feedback do you have about the System for future development?

Many people surveyed liked the System but one of the main recommendations people said was to allow the ability to add and include all scheduled appointments, such as the ones scheduled with vendors/speakers, or 1 on 1 sessions. Multiple people also recommended creating an application for PDA phones so they could pull up the entire schedule right there in one place and have it with them, rather than going to multiple sites.

10. Please rate the one-on-one meetings with analysts:

In terms of the interest level, 32% of people rated it as "Excellent", while 30% rated it as "Good", 11% of people rated it as "Fair", 1% rated it as "Poor", while 26% chose "Not applicable".

In terms of the registration process, 33% of people (26 out of 78) chose "Excellent", while 33% of people also chose "Good". 4% of people (3 out of 78) chose "Fair", while 2% of people chose "Poor". 28% of people (22 out of 78) selected "Not applicable".

In terms of the value, 28% of people (22 out of 79) chose "Excellent", while 28% of people also responded "Good". 7% of people chose "Fair", while 3% chose "Poor". 34% of respondents chose "Not applicable".

11. Please Rate the Solution Showcase of Sponsored Events:

In terms of the interest level, 62% of people (51 out of 83) selected "Excellent", while 37% (31 out of 83) chose "Good". 1% of people selected "Fair".

In terms of the value, 60% of people selected "Excellent", while 36% of people selected "Good". 4% of people selected "Fair".

While most people thought that there were good vendors and a good variety, they still suggested that there could be more there.

12. Please Rate the Exhibiting Sponsors:

In terms of the breadth of participants scale, out of a total of 83 responses, 52% rated it "Excellent", 47% rated it "Good", and 1% rated it "Poor".

In terms of the Products/Services Offering Scale, out of a total of 82 responses, 50% of people rated it "Excellent", 44% rated it "Good", 5% of people rated it "Fair", and 1% rated it "Poor".

In terms of New Contacts, out of a total of 83 responses, 52% of people rated it "Excellent", 45% rated it "Good", 2% rated it "Fair", while 1% rated it "Poor".

People recommended having more time for appointments along with having a broader range of vendors.

13. Please list any vendors you met with onsite that you plan to do business with in the future:

One of the vendors listed the most by respondents was TriGEO. Shoretel, HP, and Google were also listed a lot.

14. Please list other IT vendors that you'd like to see at future Summits:

Some vendors listed most often are Dell and Cisco.

15. What software and hardware solutions are you currently running?

Some of the most common software and hardware solutions listed were: Microsoft, HP, Dell, and VMware.

16. What solutions are you happy with?

Most people said that they're happy with all the solutions they're working with.

17. What are you looking to replace?

18. Please rate the Peer Networking Roundtables:

In terms of interest level, out of the 80 responses, 34% (27 people) rated them as "Excellent", 40% (32 people) selected "Good", 8% (6 people) chose "Fair", 1% (1 person) chose "Poor", and 17% (14 people) selected "Not Applicable".

In terms of the breadth of the topics, out of 80 responses, 30% of people selected "Excellent", 45% of people chose "Good", 5% of people selected "Fair", 1% of people chose "Poor", and 19% of people selected "Not applicable".

In terms of the value, out of 79 responses, 35% of people chose "Excellent", 34% of people selected "Good", 9% of people selected "Fair", 3% of people chose "Poor", and 19% of people selected "Not applicable".

Many people did not arrive in time for the peer networking roundtables so there were suggestions for having them on a different day so more people will be there.

19. What conference topics would you like to see covered in future General and Breakout sessions?

20. List up to 3 industry leaders that you'd like to hear from at future Summits:

Some of the companies listed the most were: Microsoft, Cisco, and Apple.

21. In addition to hearing from Gartner analysts what other researchers would you like to see us add to the MES event? Please rate on a scale of 1 to 7. 1 Equals "Not interested" and 7 equals "Extremely interested".

The rating average for: Aberdeen was 4.14.

AMI was 3.63

AMR was 3.97

Butler Group was 3.62

Enterprise Strategy Group was 4.15

Forrester was 5.37

IDC was 4.80

22. In previous surveys, we learned that there is an interest in having case studies presented at the MES Summit. Please rate your current interest on a scale from 1 to 7 where 1 equals "Not interested" and 7 equals "Extremely Interested".

2.5% of people chose 1

0% of people chose 2

5.1% of people chose 3

12.7% of people chose 4

21.5% of people chose 5

30.4% of people chose 6

27.8% of people chose 7

23. What did you like least about MES?

The most common response was dealing with the long, packed schedules that kept the attendees very busy throughout the days.

24. Would you like to refer a Senior IT Executive colleague to qualify to attend Midsize Enterprise Summit? Please include full name, telephone number and e-mail address.

25. Would you be interested in attending a one day MES regional event in your area?

75% of people responded yes (53 out of 71). While 4% (3 out of 71) people flat out said no, 21% (15 out of 71) said that it depends and possibly they would.

26. Please tell us about your Summit experience (highlight of the event for you, did the event meet your expectations and why, etc.)

27. May we use the above testimonial/quote for marketing purposes?

11% (7 out of 62) of people said no, while 89% (55 out of 62) of people said yes.